

The Product Category Finalists

Best Preschool Apparel or Accessories Range

- In The Night Garden Pyjamas Range by Akroyds TDP Licensing
- Fox collection from Blade & Rose
- Peppa Pig Baby Range from Blues Clothing/Brecrest for Tesco
- Peter Rabbit Range from Dennicci for TU
- The Gruffalo Collection from Magic Light Pictures for Sainsbury's
- Ride on Flamingo by Travis Design

Best Preschool Toy Range

- JCB Pop-Up Workbench from HTI
- Sensory Range from Infantino
- Playfoam GO! Range from Learning Resources
- Light 'n' Go Range from Little Tikes
- The World Of Eric Carle Craft Range from Rainbow Designs
- Paw Patrol Range from Spin Master

Best Preschool STEM Range

- MagiCube Range from Geomag
- 4M Thinking Kits from Great Gizmos
- I Learn Educational Learning Range from Jumbo Games
- Sweet Treats Learning Café from Leapfrog
- Cook `n' Learn Smart Kitchen from Little Tikes
- Peppa Pig Laugh & Learn Alphaphonics Range from Trends UK



Best Preschool Written, Listening, and Learning Range

- Hasbro Play-Doh Activity Book range from Centum Books Ltd
- Hide and Spot: Zoo on the Move from Egmont Publishing
- I Love You Now and Forever from Parragon Books
- World of Eric Carle Activity Publishing Range from Rocket Licensing
- Wipe Clean Dot-to-Dot Range from Top That Publishing
- All You Need To Know Before You Start School from Usborne
 Publishing

Best Preschool Home Décor, Furniture or Bedding Range

- Winnie The Pooh Little Adventures Range from SilverCloud for Babies 'r' Us
- Breathable Bed Side Crib and Mattress from Little Chick London
- Stamford Furniture Range from Obaby
- Cozee Bedside Crib from Tutti Bambini
- Little Star Dove Moses Basket from Moba
- Folding Cot from Mothercare

Best Preschool Gift Range

- GOSH Peter Rabbit Range from Enesco
- Ollie The Owl Sound and Light Friend from The Gro Company
- The Baby Bundle Milestone Baby Grow by PHP Ltd
- LuluJo's I Will Move Mountains Baby's First Year Milestone Blanket from Potwells
- My First Thomas & Friends Range from Rainbow Designs
- Peter Rabbit Little Guides Range from Signature Gifts

Best Preschool Mobility Range

- Quantum Travel System from Diono
- Hybrid City Stroller from BabyStyle
- Spin 360 Car Seat from Joie
- Guardianfix3 Car Seat from Kiddy
- Book S Pop-Up Modular Travel System from Peg Perego
- Push Me Fusion Travel System from Red Kite



Best Preschool Essentials Range

- Motorola Connect Monitors Range from Ardega
- My Carry Potty Range from Cheeky Rascals
- Dr Brown's Central Medical Supplies
- Go GaGa Activity Range from Infantino
- Onco Baby Bamboo Bowl & Spoon Set from Onco
- Illumipad Changing Pad & Cover from Prince Lionheart

The Innovation Award

- Video, Movement and Sound Baby Monitor from Angelcare
- Tidy Tot Bib and Tray Kit from Be Baby Ltd
- Tron Disposable Potty from Hippychick
- Kids Flush Children's Toilet Aid from Kids Do
- Children's Cutlery from Nana's Manners
- Jacket Expander Panel from Zip Us In